

Evert Albers

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06 - 4963 8942



marketing, design & hands-on frontend

PROJECT MANAGEMENT, STRATEGY

Connects communication strategy, content and IT.

Achieves big changes with small steps and original solutions.

Gets projects moving with clear, actionable briefings for team members and clients.

Makes teams work better together.

DESIGN, UX & DEVELOPMENT

Makes complex stories clear and attractive.

Creates effective campaigns and content.

Thinks from the target group's perspective.

Develops websites that score on accessibility, performance and SEO

Resume

- Independent developer/designer/marketer at Streeff.nl, marketing/communication/IT support for companies in B2B and renewable energy (2009-now)
- Graphic/web designer Idity (2009-2011, part-time)
- Internal designer/project manager marketing/communication Econcern/Ecofys (2002-2009)
- Designer Studio De Nes & project manager/photographer coach Yimage.net (1992-2002)

Technical data

Made in 1967
Married
Nationality: NL
Driver's license B

Tools

- Microsoft Visual Studio Code
- Figma / Sketch
- Adobe CC
- Da Vinci Resolve (video/audio)
- HTML5
- CSS3 / Sass
- JavaScript / Vue.js / JQuery
- Statamic CMS
- 11ty/Jekyll/Hugo Static Site Gen's
- Bolt CMS / Twig
- WordPress CMS / Timber
- Bootstrap / Foundation
- Google Analytics / Matomo
- Git (GitHub)

Timeline



2025



HYGRO
IDENTITY, WEB, ANIMATIONS
& INFOGRAPHICS

STRATEGY DESIGN WEBDEV



PCAF CARBON ACCOUNTING
FINANCIALS:
WEBSITE, ANIMATIONS,
REPORTS, INFOGRAPHICS

STRATEGY DESIGN WEBDEV



GROW OFFSHORE
IDENTITY, WEBSITE, PODCASTS

STRATEGY CONTENT DESIGN WEBDEV



GENERAL PRACTITIONERS'
WEBSITES

MANAGEMENT UX DESIGN WEBDEV



EBS BUS COMPANY
IN-BUS INFORMATION DISPLAYS

UX DESIGN



XPIRIT.COM
IDENTITY & WEBSITE

STRATEGY DESIGN WEBDEV



ANMEC
INTERACTION DESIGN

STRATEGY UX



TRUCKPARKING R'DAM
INTERACTION DESIGN

UX DESIGN



GREENPEACE NL
RESPONSIVE E-MAIL
NEWSLETTER

STRATEGY MANAGEMENT UX

ECONCERN
STYLEGUIDE

MANAGEMENT UX



ONDERWIJSMUSEUM
EDUCATIONAL GAME

UX DESIGN DEV



ECONCERN
CORPORATE REBRANDING

MANAGEMENT DESIGN

2009

2009 - 2011

IDENTITY, AMERSFOORT 4

Senior designer (part-time)
Brand development & campaigns

ECOFYS/ ECONCERN, UTRECHT

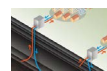
200 (2002) - 1400 (2009)

Senior designer, project manager
Ecofys / Econcern pioneered in many fields
of renewable energy and energy efficiency.
After starting in the product development
department, I later moved to marketing/
communication.
Often cooperating with IT, I developed brands,
intranet, and an online image database for
the company. For external clients I designed
campaigns and infographics.
During this period, Ecofys / Econcern grew into
a globally active company.



DUTCH MUNICIPALITIES
ENERGY EFFICIENCY
CAMPAIGNS

STRATEGY DESIGN



INFOGRAPHICS FOR ECOFYS &
EXTERNAL CLIENTS

CONTENT DESIGN



ECONCERN
CORPORATE IMAGE DATABASE

MANAGEMENT UX DESIGN

2002

1993

STUDIO DE NES, ROTTERDAM

👤 2 (1993) - 10 (2002)

Designer, project manager

Medium agency rooted in photography,
extending into graphic- & (starting in 1995)
web design.

1992

DAEDALUS, AMSTERDAM 👤 4

UI design CD-rom & CD-i productions

MILITAIRY SERVICE 👤 many

"Reprocorporal"

1986

ARTEZ UNIVERSITY OF THE ARTS, KAMPEN/ZWOLLE

Graphic design, diploma

1979

CHRISTELIJK LYCEUM, ALPHEN A/D RIJN

Atheneum B, diploma

1998 - 2002

YIMAGE.NET, ROTTERDAM 👤 6 - 8

UI designer, project manager

Online sales channel for photographers



STRATEGY MANAGEMENT CONTENT DESIGN UX DEV

ACCO.NL ACCOMMODATION FINDER

MANAGEMENT UX

GREENPEACE NL WEBSITE

DESIGN UX WEBDEV



MINISTRY VROM

INTERACTIVE DISASTER SCENARIO

MANAGEMENT CONTENT DESIGN UX DEV

CD-I BIRDS OF EUROPE

UX DESIGN

INTERNSHIPS:

NONEART, BARCELONA (JAN-MAR '91)

PROFORMA, ROTTERDAM (APR-JUL '91)

Training



FOLLOWED

- Netlify/Static Site Generators (Phil Hawksworth, 2019)
- Progressive enhancement (Fronteers, 2017)
- Responsive Typography (Fronteers/Zell Liew, 2016)
- Interactive visualisations (Fronteers, 2015)
- Personal effectiveness (in-company Econcern, 2008)
- Web projectmanagement (Mediamatic, 1999)

TAUGHT

- PCAF for UX designers (2020)
- ProjectLift (knowledge exchange with other project managers, 2014)
- Presentation without PowerPoint (to save Econcern engineers from death-by-powerpoint, 2007)
- On-site photography (for Econcern colleagues)

Languages

- Dutch: Mother tongue
- English: Fluent
- Spanish: Bastante bien
- German: Gut
- French: Pas mal, pour un Nordiste
- Catalan, Portuguese, Italian: Read-only

Likes



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